



# SPONSORSHIP BENEFITS

Southern Oregon Trade Careers EXPO 09.26.23



## You make it possible!

- ✓ Expose youth to living wage careers
- ✓ Connect adult job seekers to employers
- ✓ Empower the Possible for Trades Careers

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AND IN THE STUDENT PROGRAM  
WORKBOOK

INDIVIDUAL ATTENTION IN  
SPECIAL DIGITAL SPOTLIGHTS

Contact

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SOTCE Coordinator

541.580.5507

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[WWW.EMPOWERTHEPOSSIBLE.ORG](http://WWW.EMPOWERTHEPOSSIBLE.ORG)

Dear Potential Sponsors and Exhibitors,

We invite you to be a valuable partner as a Sponsor or Exhibitor of the 4th Biennial Southern Oregon Trade Careers Expo (SOTCE) on September 26, 2023!

Themed “Empower the Possible,” the SOTCE is unlike any other career event in southern Oregon! We promote *living wage careers* in the industrial, commercial, construction, manufacturing, professional, transportation, aviation, and rail arenas. The SOTCE connects employers to currently serving military personnel, Veterans, adult job seekers, and high school students from Coos, Curry, Douglas, Jackson, Josephine, and Klamath counties.

Our 1-day event is held at Seven Feathers Convention Center and northern lots. We provide 9+ acres of inside and outside exhibitor space for attendees to explore career opportunities with your company.

**There is no fee to be an exhibitor and we provide coffee, donuts, water, snacks, and lunch!** We request that you bring a hands-on activity for attendees to experience a job or career with your company. Get ideas from our [past events](#) on our website at [www.empowerthepossible.org](http://www.empowerthepossible.org).



We started the Southern Oregon Trade Careers Expo due to the significant workforce deficit in the trades. The first SOTCE was held in 2017 in Canyonville. We had 66 exhibitors, 771 students, and just under 100 job seeking veterans and disadvantaged young adults from Jackson, Josephine, and Douglas counties. We received very positive feedback, including many exciting stories of the impact the event had on attendees and employers. Due to SOTCE’s success, Coos, Curry, and Klamath counties requested to attend future expos, and since 2019 all 6 counties have participated.

At the 4th SOTCE on September 26, 2023, we are expecting 1500+ attendees and 125+ exhibitors from the 6 counties!

Part One, 8:00 am - 1:00 pm, is for high school juniors and seniors. Students rotate through exhibitor activities inside and outside gaining insight into available careers. Staff, students, and bus drivers are provided water, snack, and lunch.

Part Two, 1:15 - 3:30 pm, is for adults. Adult job seekers from around the state and beyond are invited to attend the afternoon session!

Exhibitors are included on the Exhibitors and Activities [page](#) on the SOTCE website and in the student workbook.

Sponsors of the SOTCE are recognized on our [website](#), in digital and print media, on attendee program workbooks, and on any branded products such T-shirts for students. In addition, your business or organization will also receive individual recognition in special digital spotlights on our Southern Oregon Trade Careers Expo [Facebook](#) and [Instagram](#) social media pages. We thank you in advance for impacting the lives of job seekers and the future workforce!

I am happy to answer any questions you may have. On behalf of the SOTCE coordinating team, we hope that you will join us as we introduce youth and adult job seekers to the plethora of trades-related career opportunities.

Together we can #empowerthepossible!

Best regards,

Christie Meacham  
Southern Oregon Trade Careers Expo Coordinator  
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[SOTCE@odot.oregon.gov](mailto:SOTCE@odot.oregon.gov)





SOUTHERN OREGON  
TRADE CAREERS EXPO

*We meet again 9.26.23  
Empower the Possible*

## 2023 SOUTHERN OREGON TRADE CAREERS EXPO



**Together we #empowerthepossible to create greater opportunities for southern Oregonians!**

The 4th Biennial Southern Oregon Trade Careers Expo will take place on September 26, 2023, at the Seven Feathers Convention Center and Northern lots. With over 1,500 attendees and 125 exhibitors from six counties, the event aims to empower individuals to pursue careers in trades, including commercial, industrial, construction, highway, manufacturing, professional, transportation, aviation, and rail.

The SOTCE provides attendees with hands-on job-related activities, allowing them to learn directly from career professionals about what it's like to work in various trades industries. Previous attendees have shared numerous inspiring stories about how the Expo impacted their lives.

The Expo's two-part format is designed to introduce living wage career and training opportunities to attendees. In the morning, the focus is on high school students, while the afternoon session is open to adult job seekers, including military personnel, veterans, and referrals from public and private agencies. The Expo is also attended by elected officials and individuals who work directly with youth, such as superintendents, principals, teachers, and counselors.

The Expo facilitates direct connections between employers and job seekers, providing them with the best pathway to work in the trades while bridging the prevalent skills and employment gap in the region. The event is free for both exhibitors and attendees, and any sponsorship or donation received is used to cover the expenses incurred in bringing this unique, engaging, and impactful event to life.

We thank you for making it possible to #empowerthepossible!

### SPONSOR INFORMATION

Please complete the sponsorship information below:

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### LOGO SUBMISSION

Please provide a full-color and 1-color, vector-based version of your organization's logo. These versions have **file endings of .eps** (Encapsulated PostScript), **.ai** (Adobe Illustrator), or **.svg** (Scalable Vector Graphics).

If you do not have one of these file types, please email a high-resolution (300 dpi) JPG, PNG, or PDF version. Logos copied from a website are not suitable. Submit your logos with 'SOTCE Sponsor Logo' in the subject line to: [sotce@odot.oregon.gov](mailto:sotce@odot.oregon.gov).

### SPONSORSHIP LEVELS & DONORS

Please review the sponsorship information [page on our website](#). Contact Christie Meacham with questions at 541.580.5507 or [sotce@odot.oregon.gov](mailto:sotce@odot.oregon.gov).

- ☐ Platinum Plus ..... \$25,000.00/+
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- ☐ Please tell me about volunteer or in-kind donation opportunities.

**ENCLOSED CHECK AMOUNT \$** \_\_\_\_\_

**Please mail this completed form and check made out to our sponsoring fiscal agent:**

Southern Oregon ESD  
Attn: SOTCE 2023  
101 N. Grape Street  
Medford OR, 97501



# Together We Empower The Possible - THANK YOU!