

Dear Potential Exhibitors and Sponsors,

We invite you to be a valuable partner as an Exhibitor or Sponsor of the 4th Biennial Southern Oregon Trade Careers Expo (SOTCE) on September 26, 2023!

Themed “Empower the Possible,” the SOTCE is unlike any other career event in southern Oregon! We promote *living wage careers* in trade industries such as Agriculture, Building, Construction, Emergency Services, Energy, Environmental, Industrial, Manufacturing, Military, Professional, Technology, Timber, Transportation, and Utility.

The expo connects exhibiting employers to attendees from Coos, Curry, Douglas, Jackson, Josephine, Klamath, and Lane counties. Our 1-day event is held at Seven Feathers Convention Center and northern lots. We provide 9+ acres of inside and outside exhibitor space for attendees to explore career opportunities with your company.

There is no fee to be an exhibitor and we provide coffee, donuts, water, snacks, and lunch! We request that you bring a hands-on activity for attendees to experience a job or career with your company. Get ideas from our [past events](#) on our website at www.empowerthepossible.org.



Our History: We started the Southern Oregon Trade Careers Expo due to the significant workforce deficit in the trades. The first SOTCE was held in 2017 in Canyonville. We had 66 exhibitors, 771 students, and just under 100 job seeking veterans and disadvantaged young adults from Jackson, Josephine, and Douglas counties. We received very positive feedback and many exciting stories of the impact the event had on attendees and employers. Due to SOTCE’s success, we added Coos, Curry, and Klamath counties in 2019, and now in 2023, Lane county will also be attending.

At the 4th SOTCE on September 26, 2023, we are expecting 2,000+ attendees and 135+ exhibitors from the 7 counties.

Part One, 8:00 am - 1:00 pm, is for high school age juniors and seniors. Students rotate through exhibitor activities inside and outside gaining insight into available careers. Staff, students, and bus drivers are provided water, snack, and lunch.

Part Two, 1:15 - 3:30 pm, is for any adult job seekers, including military, Veterans, and referrals from public and private agencies are invited to attend the afternoon session and encouraged to bring their resumes.

All exhibitors are included on the [Exhibitors-Activities-Training page](#) on the SOTCE website and in the student workbook.

Sponsors of the SOTCE are recognized on our [website](#), in digital and print media, on student attendee program workbooks, and on any branded products, such T-shirts, for students. In addition, your business or organization will also receive individual recognition in special digital spotlights on our Southern Oregon Trade Careers Expo [Facebook](#) and [Instagram](#) social media pages. We thank you in advance for impacting the lives of job seekers and the future workforce!

I am happy to answer any questions you may have. On behalf of the SOTCE coordinating team, we hope that you will join us as we introduce youth and adult job seekers to the plethora of trades-related career opportunities.

Together we can #empowerthepossible!

Best regards,

Christie Meacham

Southern Oregon Trade Careers Expo Coordinator

541-580-5507

SOTCE@odot.oregon.gov



SOUTHERN OREGON
TRADE CAREERS EXPO
*We meet again 9.26.23
Empower the Possible*

2023 SOUTHERN OREGON TRADE CAREERS EXPO



Sponsors make the Southern Oregon Trade Careers Expo possible and receive recognition in 7 counties!

On September 26, 2023, the 4th Biennial Southern Oregon Trade Careers Expo takes place at the Seven Feathers Convention Center and outside Northern lots. We are expecting over 2,000 attendees and 135 exhibitors from Coos, Curry, Douglas, Jackson, Josephine, Klamath, and Lane counties. The SOTCE Expo inspires and empowers attendees to pursue trade careers in trade industries such as Agriculture, Building, Construction, Emergency Services, Energy, Environmental, Industrial, Manufacturing, Military, Professional, Technology, Timber, Transportation, and Utility.

SOTCE Expo exhibitors engage attendees with hands-on job-related activities, allowing them to learn directly from career professionals and experience what it's like to work in various trades industries. Previous attendees have shared countless inspiring stories about how the Expo impacted their career choices and lives!

Our two-part format focuses on junior and senior high school students in the morning, while the afternoon session is open to adult job seekers, including military personnel, veterans, and referrals from public and private agencies. Elected officials and individuals who work with youth, such as superintendents, principals, teachers, and counselors, also attend the Expo.

One hundred percent of every sponsorship is applied to the expense of bringing the SOTCE Expo to life, as there is no fee for exhibitors or attendees. Every sponsor is vital and all sponsors remain posted on the website for 2 years and are included in SOTCE branded materials. Our top 4 category sponsors also receive increased social media attention, press release and media mentions, and top-tier logo placements on provided student t-shirts and workbooks. We thank you for helping us bridge the prevalent skills and employment gap to #empowerthepossible!

SPONSOR INFORMATION

Company: _____

Website URL: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Email: _____

LOGO SUBMISSION

Please email a full-color and 1-color, vector-based version of your organization's logo. These versions have **file endings of .eps** (Encapsulated PostScript), **.ai** (Adobe Illustrator), or **.svg** (Scalable Vector Graphics). If you do not have one of these file types, provide a high-resolution (300 dpi) JPG, PNG, or PDF version. Logos copied from a website are not suitable. Submit your logos with 'SOTCE Sponsor Logo' in the subject line to: sotce@odot.oregon.gov.

SPONSORSHIP LEVELS & DONORS

All sponsors enjoy recognition based on sponsorship level. A W-9 will be provided upon request. Questions? Contact Christie Meacham at 541.580.5507 or Julie Niles-Fry at 541-282-4795 or email sotce@odot.oregon.gov.

- ☐ Platinum Plus \$25,000.00/+
- ☐ Platinum \$15,000.00/+
- ☐ Diamond Premium. \$10,000.00/+
- ☐ Diamond \$5,000.00/+
- ☐ Gold \$2,500.00/+
- ☐ Silver \$1,000.00/+
- ☐ Bronze \$500.00
- ☐ Please tell me about volunteer or in-kind donation opportunities.

ENCLOSED CHECK AMOUNT \$ _____

Please mail this completed form and check made out to our sponsoring fiscal agent:

Southern Oregon ESD
Attn: SOTCE 2023
101 N. Grape Street
Medford OR, 97501



Together We Empower The Possible - THANK YOU!